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## **“A Year-Long Contribution to Make a Difference to Those Less Fortunate”**

**RALEIGH, NC- December 28, 2011** As 2011 comes to a close, The Jim Allen Group can say that it was a GREAT year! Although the real estate market has seen its fair share of lows, they have been fortunate with record sales and growth. With the understanding that not everyone has been as fortunate and times are tough, The Jim Allen Group has decided to make a year-long commitment to help make a difference to those less fortunate.

For every home sold in 2012, they will make a financial contribution that will help improve the lives of others. Each quarter, they will select a different charity and contribute to that cause. For the first quarter of 2012, they have selected the ‘*Water of Life*’ program through Compassion International which is a Christian child advocacy ministry that assists children in impoverished countries in life-saving ways. Through this program, a water purification system will be purchased for every home sold. Each of these systems will provide over 1 million gallons of safe drinking water to a child and their family in developing countries. The Jim Allen Group will be not only be making a difference but in many instances, saving a life.

Each day in many impoverished countries, over 4,000 children are dying of water-related diseases such as cholera and typhoid that are easily preventable. Many more are suffering sickness, diarrhea and acute stomach pains – illnesses that stop children from going to school and growing up into healthy adults. These purification systems are a small investment with a big impact and a chance to make a difference to others.

This year-long commitment is the idea of Jim Allen, President of The Jim Allen Group who believes that charity and compassion make us all stronger. “I believe that we all have a responsibility to share what we can, to make a difference to others. It doesn’t matter if you share your time, your wallet or your knowledge — but the act of making a difference to someone else is what matters,” states Allen.

The first quarter of 2012 will hopefully result in plentiful home sales for The Jim Allen Group but more importantly, an impressive number of water purification systems that will change the lives of so many.

### **About The Jim Allen Group**

The Jim Allen Group was established in 1983 and is comprised of 20 Buyers Agents, office staff, and Jim Allen. The agency generates 100% of its sales from the Triangle, Wake, Franklin and Granville counties and Jim Allen has the unique distinction of being the #1 Agent in the Triangle since 1996. The group has won numerous accolades and awards including being ranked the #1 Coldwell Banker Real Estate Team in the Carolinas; 2010 Major Achievements in Marketing Excellence from the Triangle Sales and Marketing Council ; #2 Agent Internationally for the Most Homes Sold by Wall Street Journal. For more information about Jim Allen and his team, please call The Jim Allen Group at 919-845-9909 or visit their website at [www.JimAllen.com](http://www.JimAllen.com) . Sales and marketing by The Jim Allen Group, Coldwell Banker Howard Perry and Walston, 5000 Falls of Neuse Rd., Raleigh, NC 27609.

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