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**PRESS RELEASE: For Immediate Release**

**“THE JIM ALLEN GROUP WELCOMES MARY GIBSON AS THE NEW LISTING MANAGER”**

RALEIGH, NC- July 19, 2011, The Jim Allen Group, Coldwell Banker Howard Perry and Walston, are pleased to announce that Mary Gibson has joined their team as the new General Brokerage Listing Manager. As a licensed broker, Gibson worked as a Buyers' Agent and previously as a design coordinator for new home construction. Gibson's primary responsibilities at The Jim Allen Group include that of assisting in the input of resale home listings in the Triangle Multiple Listing Service to include descriptions, price points, as well as current photography.

Gibson is a native of Raleigh and currently resides with her husband, daughter, and 2 dogs.

*“Mary is a great addition to our team and she brings with her some great experience. She knows the real estate industry not only from a broker perspective, but with a background in new construction,” says Jim Allen, President of The Jim Allen Group.*

**About The Jim Allen Group**

The Jim Allen Group was established in 1983 and is comprised of 17 Buyers Agents, seven office staff, and Jim Allen. The agency generates 100% of its sales from the Triangle, Franklin and Granville counties and Jim Allen has the unique distinction of being the #1 Agent in the Triangle since 1996. The group has won numerous accolades and awards including being ranked the #1 Coldwell Banker Real Estate Team in the Carolinas; 2010 Major Achievements in Marketing Excellence from the Triangle Sales and Marketing Council; and #2 Agent Internationally for the Most Homes Sold by Wall Street Journal. For more information about Jim Allen and his team, please call The Jim Allen Group at 919-845-9099 or visit their website at [www.JimAllen.com](http://www.JimAllen.com) . Sales and marketing by The Jim Allen Group, Coldwell Banker Howard Perry and Walston, 5000 Falls of Neuse Rd., Suite 100, Raleigh, NC 27609.

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